

Insurance professionals to lock in and turn the key on success

National Education Week 2012

(Toronto, ON – January 11, 2012) In the constantly evolving p&c industry, there is always a demand for highly skilled insurance professionals—and in response to this need, the Insurance Institute is staging the **fourth annual National Education Week** from **February 27 to March 2, 2012**.



A celebration of education in the insurance industry, National Education Week always offers rewarding opportunities for insurance professionals to keep up-to-date in the industry while staying connected with their employer's business and the needs of their clients.

The week encompasses a range of **special seminars, courses and events** held throughout Canada on a variety of relevant and topical industry issues, offering insurance professionals the opportunity to strengthen their professional development and make some new industry connections along the way.

Seminars focus on the development of both technical and soft skills, and range from introductory topics for newcomers to the industry to more advanced-level learning for experienced insurance professionals.

One seminar highlight in BC is '**Cyber liability in Canada**' which covers the topic of substantive liability for damages under new Canadian legislation and coverage issues that arise under a cyber liability/property policy. The seminar canvasses some of the recent cases decided in 2010 and 2011 that resulted in damage awards and also outlines claims trends emerging throughout Canada and the US.

Other popular seminars include '**Insurance fundamentals**' in Ontario's GTA chapter, '**Speak Up! An interactive workshop on presentation skills**' in both Southern and Northern Alberta, '**Exams: from start to success**' in New Brunswick, and '**Leading insurance & liability cases**' in Ontario's Southwestern and Ottawa chapters. Additional events include social activities, open houses, and trivia and essay contests.

Peter Hohman, president and CEO, Insurance Institute, said National Education Week was created in 2009 as a way to celebrate and raise awareness of education within the p&c industry.

"The Institute is dedicated to setting the professional standard for education in our industry, and what better way to demonstrate that than devoting an entire week each year to celebrating education."

More information and seminar listings:

To find out what's on in your local area, visit www.insuranceinstitute.ca/NationalEducationWeek and be sure to check back frequently as new events are confirmed and added.

About The Insurance Institute: The Insurance Institute has been educating all sectors of the property and casualty insurance industry since 1899. It is the industry's premier source for professional development. Its

mandate is to help people employed in the property and casualty insurance industry stay current with an evolving world and to stay connected with their employer's business and the needs of their clients. The Insurance Institute offers real-time Web, distance learning and in-class programs and is known for its internationally recognized Chartered Insurance Professional (CIP) and Fellows Chartered Insurance Professional (FCIP) designation programs. The Insurance Institute has over 36,000 members across Canada, including over 15,000 graduates of the CIP and FCIP designation programs.
www.insuranceinstitute.ca

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Please note:

Nora Gubins is on vacation from January 9 to 13, 2012. In her absence, please contact Kristi Dallow at 416-865-2717 or e-mail kdallow@insuranceinstitute.ca