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## NEWS RELEASE

### For Immediate Release

#### **IT'S TIME TO RECOGNIZE OUR INDUSTRY LEADERS: The CIP Society introduces the 2012 National Leadership Award Recipients**

(Toronto, ON - September 2012) – The CIP Society is pleased to announce the five National Leadership Award recipients for 2012. Now in its fourth year, the National Leadership Awards Program was created during the tenth-anniversary celebrations of the CIP Society to recognize achievement in the property and casualty insurance industry across Canada. It is the only national awards program of its kind for P&C insurance professionals. This year's award recipients have stood out within the industry for their ability to foster and promote leadership through their passion for lifelong learning and commitment to their profession, employer and community.

This year's award recipients of the CIP Society National Leadership Awards are:

<b>Established Leader:</b>	Diane Brickner, CIP, ICD.D	Edmonton, Alberta
	Barry F. Lorenzetti, CIP	Montreal, Quebec
<b>Emerging Leaders:</b>	Drew Collins, BA, CIP, CRM, ACS	Mississauga, Ontario
	Frederik Pelaez, BEng, MBA, FCIP, CRM, CIB	Montreal, Quebec
	Kevin Sigouin, BComm, CIP, CRM	Powell River, British Columbia

"The Council is very pleased to see the CIP Society National Leadership Awards program, now in its fourth year, continue to recognize such high-calibre leaders in our industry," said R.J. (Bob) Tisdale, Chair of the CIP Society National Council. "We applaud the excellence, integrity and achievement of these members – both the established and emerging leaders – and we look forward to formally recognizing them with this prestigious national award."

The award recipients are members who uphold the values of the CIP Society by demonstrating ongoing professional development and a commitment to giving back to the industry and to the communities in which they live. The award recipients have been selected because they are the industry's role models and mentors; they are consummate professionals who cultivate leadership qualities in others and are deemed to be persons of high personal integrity.

"The CIP Society, as the graduate division of the Insurance Institute, has as its mandate to impart knowledge, instill professionalism, and create leaders within the industry," said Peter Hohman, president and CEO, Insurance Institute. "We are proud of our contribution to the development of leadership within our membership, and pleased that the National Leadership Awards shine such a prestigious spotlight on our members' leadership qualities."

For more information about the awards program and profiles of this year's leaders, please visit [www.insuranceinstitute.ca/cipsociety](http://www.insuranceinstitute.ca/cipsociety).

### **ABOUT THE CIP SOCIETY**

The CIP Society, as the graduate division of the Insurance Institute, has a mandate to impart knowledge, instill professionalism and create leaders within the industry through our professional development programs and member services. The Society is proud of its contribution to the development of leadership within its membership.

Founded in 1998, the CIP Society represents more than 16,000 graduates of the Insurance Institute's Fellow Chartered Insurance Professional (FCIP) and Chartered Insurance Professional (CIP) Programs. As the professionals' division of the Institute, the Society offers continuing professional development, information services, networking opportunities, and recognition and promotion of the designations. For more information visit the CIP Society Web site at: [www.insuranceinstitute.ca/cipsociety](http://www.insuranceinstitute.ca/cipsociety).

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**Established Leader:**

**Diane Brickner**, CIP, ICD.D

President and CEO

Peace Hills Insurance Company

Edmonton, AB

*Award Ceremony:* Diane will be presented with her award at the IINA-Edmonton convocation to be held on Tuesday, November 20<sup>th</sup>, 2012.

**Established Leader:**

**Barry F. Lorenzetti**, CIP

President, CEO and Founder

BFL CANADA

Montreal, QC

*Award Ceremony:* Barry will be presented with his award at the IADQ-Montreal convocation to be held on Wednesday, March 13<sup>th</sup>, 2013.

**Emerging Leader:**

**Drew Collins**, BA, CIP, CRM, ACS

Casualty Underwriter

JEVCO Insurance Company

Mississauga, ON

*Award Ceremony:* Drew will be presented with his award at one or both of these convocations: IIO-GTA convocation on Thursday, January 24<sup>th</sup>, 2013 and/or IIO-Hamilton convocation to be held on Thursday, February 21<sup>st</sup>, 2013.

**Emerging Leader:**

**Frederik Pelaez**, BEng, MBA, FCIP, CRM, CIB

Client Executive

BFL CANADA

Montreal, QC

*Award Ceremony:* Frederik will be presented with his award at the IADQ-Montreal convocation to be held on Wednesday, March 13<sup>th</sup>, 2013.

**Emerging Leader:**

**Kevin Sigouin**, BComm, CIP, CRM

Vice President of Insurance

First Credit Union

Powell River, BC

*Award Ceremony:* Kevin will be presented at one or both of these convocations: IIBC-Vancouver convocation to be held on Thursday, November 29<sup>th</sup>, 2012 and/or IIBC-Victoria convocation to be held on Friday, November 30<sup>th</sup>, 2012.



## FACT SHEET: THE CIP SOCIETY NATIONAL LEADERSHIP AWARDS

### WHAT IS THE LEADERSHIP AWARDS PROGRAM?

As the only national program of its kind for property and casualty insurance professionals, The CIP Society National Leadership Awards have been created to recognize achievement across Canada. An important mission of the CIP Society is to foster leadership within our membership and our profession – not only through professional development, but also through our celebration of excellence, integrity and achievement.

What better way to support our leaders than to recognize their professionalism with a prestigious national award? Each year's award winners are inducted into the *CIP Society Leadership Circle*.

### WHAT ARE THE AWARDS CRITERIA?

The CIP Society National Leadership Awards identify individuals whose personal qualities exemplify leadership through their passion for learning, their dedication to their profession and commitment to their employer. Leaders are role models and mentors who demonstrate a natural ability to positively influence the people around them and cultivate leadership qualities in others. They have made a positive difference in their company and given back to the insurance industry and to the community where they live. And as a result, they are respected and admired by their peers and deemed to be a person of high personal integrity.

#### Established Leader Category

This award recognizes CIP Society members who have achieved sustained success through their demonstrated leadership qualities and the significant impact they have made on their organization, their community and the industry.

#### Emerging Leader Category

This award recognizes CIP Society members who, through some early achievements and successes, are seen as an emerging leader within their organization or the industry.

### WHAT WILL WINNERS RECEIVE?

Each year's award winners are inducted into the **CIP Society Leadership Circle**. Each award winner will receive a **one-of-a-kind steel sculpture handcrafted by Canadian metalsmith Boris Kramer, called "Good Company."** For a picture of the awards sculpture and its appropriateness as the Leadership Award, please visit the web site at:

<http://cipsociety.insuranceinstitute.ca/ProfessionalDevelopment/NationalLeadershipAwards>

### HOW TO GET MORE INFORMATION?

For more information and the **detailed profiles** of the award recipients, please visit the CIP Society Web site at: [www.insuranceinstitute.ca/cipsociety](http://www.insuranceinstitute.ca/cipsociety). If you have any questions regarding the awards or the nomination process, please contact [leadership@insuranceinstitute.ca](mailto:leadership@insuranceinstitute.ca).



CIP SOCIETY  
NATIONAL LEADERSHIP  
AWARDS