



Insurance Institute

NEWS RELEASE

For Immediate Release

Join us to celebrate education in the insurance industry! *Events and seminars scheduled across Canada*

National Education Week
February 28 to March 4, 2011

(Toronto, ON – December 22, 2010) – The Insurance Institute, the property and casualty insurance industry's premier source for professional development, is proud to announce its **third annual Insurance Institute National Education Week** from **February 28 to March 4, 2011**.

This week will be a celebration of education devoted to special seminars, events, activities and networking opportunities across Canada.

Local events vary by each participating Institute and Chapter and include study and exam tips seminars, appreciation events and cutting-edge seminars as well as trivia and essay competitions.

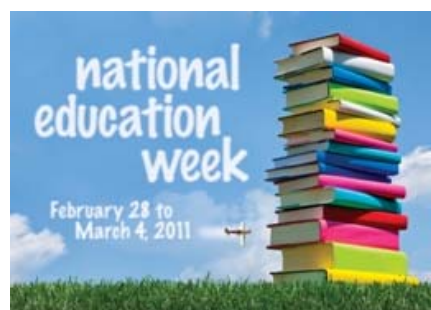
This week is a great opportunity to take part in continuing professional development and make some new industry connections along the way.

"Insurance Institute National Education Week was created in 2009 as a way to raise awareness and celebrate education within our industry," said Peter Hohman, president and CEO, Insurance Institute.

"Continuous professional development is at the heart of what we do at the Institute, and what better way to demonstrate that than by devoting an entire week each year to celebrating education."

More information: Visit www.insuranceinstitute.ca/NationalEducationWeek to find out more about the exciting events at each participating Institute and Chapter. New events will also be added as they are finalized.

About The Insurance Institute: The Insurance Institute has been educating all sectors of the property and casualty industry since 1899. It is the industry's premier source for professional



development. Its mandate is to help people employed in the property and casualty insurance industry stay current with an evolving world and to stay connected with their employer's business and the needs of their clients. The Insurance Institute offers real-time Web, distance learning and in-class programs and is known for its internationally recognized Chartered Insurance Professional (CIP) and Fellows Chartered Insurance Professional (FCIP) designation programs.

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For more information, please contact:

Peter Hohman

President and CEO

Insurance Institute

p: (416) 362-8586 x2232

e: phohman@insuranceinstitute.ca