



Insurance Institute

NEWS RELEASE

Tomorrow's industry leaders begin strategic preparation

New FCIP program now underway - registration open for Semester 2

(Toronto, ON – September 2010) – The Insurance Institute, the industry's premier source for professional development, is pleased to announce that the first semester of the new, enhanced Fellowship program has commenced and registration is now open for the second semester.

The Institute has been extremely pleased with the positive response to the intensive new curriculum, with registration targets surpassed for its inaugural semester. The new FCIP is the executive leadership program tailored to the insurance industry, and was re-designed to ensure that the industry's preeminent qualification remains properly positioned to meet the future needs of the ever-evolving insurance industry.

Applications for admission into the new FCIP are now being accepted for those who wish to commence the program in the winter 2011 semester. For those newly accepted into the program, the first course, *'Strategy in the P&C Insurance Sector'* will again be offered. Introducing concepts and techniques for crafting effective strategies in the P&C insurance sector, this course will help students develop their capacity to think strategically about their organization.

For the inaugural group of students who passed the course, the winter 2011 semester introduces the second course, *'Leading in the Insurance World'*. It provides a comprehensive and applied treatment of the study of leadership as it relates to organization management and, in particular, the P&C insurance industry.

Key Dates: Winter 2011 semester

September 1, 2010	Application for admission and course registration period begins
October 30, 2010	Deadline: Applications for New FCIP Program Admission (<i>new students</i>)
November 30, 2010	Deadline: Course Registration (<i>current and new students</i>)
January 2011	Semester commences

The full list of courses for the new FCIP program are:

1. Strategy in the P&C Insurance Sector (*offered Winter 2011*)
2. Leading in the Insurance World (*offered Winter 2011*)
3. Financial Management for Insurance Leaders (*first offered Fall 2011*)
4. Enterprise Risk Management (ERM) in the Insurance Sector
5. Emerging Issues: Implications for the P&C Insurance Leader
6. Integrative Learning for the P&C Insurance Sector

For more information on the new FCIP Program including course descriptions, entrance requirements, syllabus, admission information and registration deadlines, visit www.insuranceinstitute.ca/newFCIP.

Background to the new FCIP: The new Fellowship is more than two years in the making and resulted from the commission of market research into the industry. Its advanced and intensive curriculum was developed by an industry CEO advisory panel, academics from leading Canadian business schools and industry subject-matter experts. The latest learning techniques will be used in the delivery of the program, with courses offered via blended learning of both on-line and face-to-face delivery with university-level faculty and industry experts delivering the course material. The new program has been positioned at a post-graduate level and will remain the industry's most senior qualification.

About the Insurance Institute: The Insurance Institute, with its 36,000 members, is the educational arm of the property and casualty insurance industry in Canada. It is the industry's premier source for professional development. Its mandate is to help people employed in the property and casualty insurance industry stay current with an evolving world and to stay connected with their employer's business and the needs of their clients. The Insurance Institute offers distance learning and in-class programs and is known for its internationally recognized Chartered Insurance Professional (CIP) and Fellow Chartered Insurance Professional (FCIP) designation programs.

– 30 –

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