



Insurance Institute

NEWS RELEASE

For Immediate Release

Insurance industry celebrates education!

***Topical industry issues addressed during
second annual National Education Week***

(Toronto, ON – March 24, 2010) – The Insurance Institute, the property and casualty insurance industry's premier source for professional development, held its second annual Insurance Institute National Education Week from March 1 to 5, 2010.

Designed to raise awareness and celebrate education, the week included seminars, workshops and Webinars held throughout Canada on a variety of relevant and current industry issues.

One seminar highlight was *'Anatomy of a Liar'* with Glenn Foster, a former Atlanta Police Officer and polygraph examiner who demonstrated the use of voice analysis in detecting deception. Held in four locations in Ontario during the Week, the seminars were extremely useful in providing insight into fraud detection and tools to conduct analysis.

Following along the same lines was *'Exposures that Create Fraud Opportunities – Closing the Door on Fraud'*, held in Alberta, and *'Using 'Credit-Based Insurance Scores' as an Underwriting Tool'*, a popular seminar in New Brunswick, Nova Scotia and PEI.

An Ontario luncheon featured Tim Hudak, Ontario's leader of the official opposition, who spoke about the topical issue of automobile legislation changes and how they affect the insurance industry.

Peter Hohman, president and CEO, Insurance Institute said he was encouraged by the thirst for industry knowledge demonstrated during National Education Week.

"Insurance is an integral part of both our economy and the community we live in, and the Insurance Institute is serious about education and keeping the industry up to date with the latest information, tools and technology available to them," said Hohman.

"Continuous professional development is at the heart of what we do at the Institute, and what better way to demonstrate that than by devoting an entire week to celebrating education."

Visit www.insuranceinstitute.ca to find out more about the Insurance Institute.

About The Insurance Institute: The Insurance Institute has been educating all sectors of the property and casualty industry since 1899. It is the industry's premier source for professional development. Its mandate is to help people employed in the property and casualty insurance industry stay current with an evolving world and to stay connected with their employer's business and the needs of their clients. The Insurance Institute offers real-time Web, distance learning and in-class programs and is known for its internationally recognized Chartered Insurance Professional (CIP) and Fellows Chartered Insurance Professional (FCIP) designation programs.

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