



## Insurance Institute

### NEWS RELEASE

#### For Immediate Release

**The first-ever Insurance Institute National Education Week**  
**February 23 – 27, 2009**  
***Events happening at participating Institutes and Chapters across Canada***

(Toronto, ON – January 7, 2009) – The Insurance Institute, the property and casualty insurance industry's premier source for professional development, is proud to announce its first-ever Insurance Institute National Education Week from February 23 to 27, 2009.

In addition to a national Webinar, this week will feature networking opportunities such as job shadowing for college students at industry employers, volunteer and instructor appreciation events, lunch and learns, high school career fairs, open houses and seminars. Local events vary by each participating Institute and Chapter.

"Insurance Institute National Education Week was created as a way to raise awareness and celebrate education within our industry," said Carey-Ann Oestreicher, vice president, business development and communications, Insurance Institute. "Continuous professional development is at the heart of what we do at the Institute, and what better way to demonstrate that than by devoting an entire week to celebrating education."

Beginning January 16, 2009 visit [www.insuranceinstitute.ca/nationaleducationweek](http://www.insuranceinstitute.ca/nationaleducationweek) to find out more about the exciting events at each participating Institute and Chapter.

**About The Insurance Institute:** The Insurance Institute has been educating all sectors of the property and casualty industry since 1899. It is the industry's premier source for professional development. Its mandate is to help people employed in the property and casualty insurance industry stay current with an evolving world and to stay connected with their employer's business and the needs of their clients. The Insurance Institute offers distance learning and in-class programs and is known for its internationally recognized Chartered Insurance Professional (CIP) and Fellows Chartered Insurance Professional (FCIP) designation programs.

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