



Insurance Institute

NEWS RELEASE

For immediate release

“Symposium West” New industry event to be launched in southwestern Ontario

(Toronto, ON – May 21, 2015) –Insurance professionals in Kitchener, Waterloo, Hamilton, Niagara, London, Windsor and other surrounding areas have established their own local industry forum, CIP Society’s “Symposium West.”

The inaugural Symposium West event will be held in Cambridge, Ontario on Thursday, August 13 from 8 a.m. until 3:30 p.m. The event is a joint venture between three Insurance Institute of Ontario (IIO) chapters: Conestoga, Hamilton/Niagara and Southwestern.

Symposium West is aligned with The CIP Society’s Symposium brand started in Toronto over a decade ago, now considered an annual industry highlight. Founded and coordinated annually by IIO-GTA, the full-day event of cutting-edge professional and leadership development offers networking opportunities with insurance leaders.

The theme for the inaugural Symposium West is “Critical Crossroads: Navigating the New Normal.” Sessions will explore the topics of technology in auto insurance; the problems with the increasing flood events; and successfully conducting business in the digital age.

In addition to hearing from high-profile breakfast and lunch keynote speakers, participants will gain valuable insights from the industry CEOs in a more intimate setting as part of the “Up Close and Personal” sessions – a popular segment of the Toronto event’s agenda.

Peter Hohman, MBA, FCIP, ICD.D, president and CEO of The Insurance Institute of Canada and general manager of the IIO, says the Institute is excited to bring Symposium to the southwestern Ontario region.

“The Institute is dedicated to setting the standard for education and professional development in our industry and Symposium West is a high-calibre event that demonstrates this commitment to local insurance professionals.”

CIP Society Symposium West

Date: Thursday, August 13, 2015

Time: 8 am until 3:30 pm

Address: Ontario Mutual Insurance Association, 350 Pinebush Road, Cambridge, ON N1T 1Z6

More info: Learn more and register now at www.insuranceinstitute.ca/SymposiumWest

About the Insurance Institute of Ontario: The Insurance Institute of Ontario is a premier provider of educational products and services to the property and casualty insurance industry. Operating under the umbrella of the Insurance Institute of Canada, the Insurance Institute of Ontario is a not-for-profit organization representing more than 20,000 members. Its programs are consistent with the standardized curriculum offered across Canada.

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