



**Insurance Institute**

## **NEWS RELEASE**

For immediate release

# **The Insurance Institute of Canada elects new board**

(Toronto, ON – November 4, 2015) The Insurance Institute of Canada has elected J.R. (Bob) Tisdale, MBA, FCIP, CRM, ICD.D, as chair of its board of governors at its 62<sup>nd</sup> annual general meeting on October 20 in Victoria, B.C.

The Insurance Institute is the premier professional education body for the property & casualty insurance industry in Canada. It sets professional standards for the industry through education programs leading to a range of designations, including the internationally recognized Chartered Insurance Professional (CIP) and Fellow Chartered Insurance Professional (FCIP).

Tisdale is president and chief operating officer of Pembroke Insurance Company, Pafco Insurance Company, Ivantage Insurance Brokers Inc. and Vice President of Allstate Canada Group. He was elected deputy chairman of The Insurance Institute of Canada in November 2014. He has previously served as chair of the CIP Society and past president of the Insurance Institute of Ontario.

Tisdale observed that professionals such as lawyers and accountants need certification to ply their trades, and insurance – just like the law and accounting – is a unique profession that requires a unique education.

“Employers bear some responsibility for training their employees, but insurance professionals need to ‘raise their own bar,’ continually enhancing their own professionalism,” Tisdale said. “The Insurance Institute provides the necessary education through a variety of means as a way for insurance professionals to aspire beyond whatever they have already attained.”

Peter Hohman, MBA, FCIP, ICD.D, president and CEO of the Insurance Institute of Canada, highlighted the board’s vital role in guiding the future direction of p&c insurance education.

“Our board has shown a constant commitment to providing the p&c industry with a comprehensive and relevant education that meets the needs of Canadian insurance consumers,” said Hohman. “It is therefore gratifying to see that the p&c industry recently confirmed the positive value of the CIP designation in a report released by the Conference Board of Canada. The report shows that the p&c industry clearly supports the role of the CIP in providing the skills and knowledge required by insurance professionals to serve Canadians well.”

A copy of the Conference Board report can be downloaded at [insuranceinstitute.ca/CIPvalue](http://insuranceinstitute.ca/CIPvalue)

The Insurance Institute of Canada’s 2015-16 executive committee of the board of governors also includes:

- **Jean-François Blais**, FCAS, FCIA, president of Intact Insurance (deputy chair).
- **Lynn Oldfield**, MBA, FCIP, CRM, president and CEO of AIG Insurance Company of Canada (vice chair, governor-at-large).
- **T. Neil Morrison**, BA (Hons), (immediate past chair).

Elected regional vice chairs are: Robert Katzell, BA, LLB, (Western provinces); Tim Shauf, BA, CIP, (Ontario); Chantal Gagnon, MBA, FPAA, (Québec); and Kathy Stewart, CIP, (Atlantic provinces).

Divisional vice chairs are: Michael Wills, FCIP, (Academic) and Julie Pingree, **BA, CIP**, (Professionals’).

**About the Insurance Institute:** The Insurance Institute is the premier source of professional education and career development for the country’s property and casualty insurance industry. Established in 1899, the Institute is a not-for-profit organization serving more than 39,000 members across Canada through 19 volunteer-driven provincial Institutes and chapters.

For more information, please visit **[insuranceinstitute.ca](http://insuranceinstitute.ca)**.

Details about the Insurance Institute’s CIP designation are available at **[beassured.ca](http://beassured.ca)**.

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