



**Insurance Institute**

## **NEWS RELEASE**

For immediate release

# **Insurance Institute announces recipients of 2013 John E. Lowes scholarships**

(Toronto, ON – October 30, 2013) The Insurance Institute of Ontario is pleased to announce that Kyle Atkinson, Kathy Matte, Daniel Levinson and Alexandra DeMarchi have each received John E. Lowes Insurance Education Fund Scholarships for 2013.

Celebrating its 20<sup>th</sup> anniversary this year, the John E. Lowes Insurance Education Fund is a charitable trust dedicated to assisting Ontario students to complete full-time post-secondary education, including the study of property & casualty insurance.

The fund offers financial assistance in the form of up to four scholarships each year. College level scholarships are worth \$1,500 each and university scholarships are \$2,500 each.

This year's recipients of the John E. Lowes Education Fund are:

- **Kyle Atkinson, Conestoga College**  
Atkinson is a qualified chef who decided to change careers and move into insurance by completing his Property & Casualty Insurance Diploma. His teacher attributes his academic excellence to pure hard work and a true desire to join the insurance industry.
- **Kathy Matte, Conestoga College**  
Matte is completing a Business Insurance Co-op and has the highest first-year average in the history of the program. The keen community volunteer said she had no previous knowledge of the insurance industry prior to pursuing her studies in the area, but she decided to investigate after seeing many local job postings asking for the CIP designation as a prerequisite.
- **Daniel Levinson, Mohawk College**  
Levinson has been on the Dean's list for two semesters at Mohawk, earning his honours in two CIP courses. He said he made a strategic decision to study insurance and the more he learns about the industry and the options available, the more "hooked" he becomes.
- **Alexandra DeMarchi, Wilfrid Laurier University**  
DeMarchi is studying her Honours Bachelor of Business Administration, majoring in insurance and risk management. She said her father first gave her the idea of insurance as a

career choice and she's excited to further her understanding of the business, particularly in the field of risk management.

The recipients were recognized at the Lowes Fund Breakfast on Wednesday, October 30, 2013 in Toronto.

Recipients of John E. Lowes Insurance Education Fund Scholarships are selected in consideration of outstanding academic excellence throughout their educational career, exceptional contribution to school, community life and/or other meaningful pursuits, major accomplishments and a strong indication of academic promise.

**John E. Lowes, BA, FIIC, CIB (Ontario)** was a founding partner of Irwin, Sargent & Lowes Insurance Brokers in Peterborough, Ontario. He was a Chairman of the Board of Governors of the Insurance Institute of Canada, a President of the Insurance Brokers Association of Ontario and a President of the Insurance Institute of Ontario. This foundation is named in his honour as a tribute to his continuing dedication to professionalism in the property & casualty industry.

**About the Insurance Institute of Ontario:** The Insurance Institute of Ontario, operating under the umbrella of The Insurance Institute of Canada, is a not-for-profit organization representing more than 18,000 members. The Institute is the premier provider of educational products and services, such as the Chartered Insurance Professional (CIP) and Fellow Chartered Insurance Professional (FCIP) designation programs, to the general insurance industry. Our programs are consistent with the standardized curriculum we offer across Canada in both English and French.

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