



GTA News

Insurance Institute of Ontario

Winter 2008–2009

Insurance Institute

Feeding the Minds of Youth

On November 5, 2008, Grade 9 students left high school behind and headed into the workplace as part of the annual Take our Kids to Work™ initiative. Students who ventured into the offices of a number of insurers across Canada were also invited to take part in The Insurance Institute of Canada's "Feed the Minds of Youth" program.

Take Our Kids to Work™ is a national program of The Learning Partnership and has existed since 1994. Since then, more than 1.5 million young Canadians and tens of thousands of workplaces have participated. Recognizing this as a great opportunity to educate students about the careers in the insurance industry and raise awareness of the various types of careers and education paths students can pursue, the Institute, through its Career Connections program, developed the Feed the Minds of Youth program. It is now in its fifth year of operation.

"Feed the Minds of Youth demonstrates the Institute's commitment to informing youth of the multitude of career opportunities available to them in the insurance industry," explains Carey-Ann Oestreicher, vice-president, business development and communications, The Insurance Institute of Canada. "Students can come to learn more about insurance in general and about how their parents' role fits in the bigger picture of the insurance industry."

This year, approximately 600 children participated in Feed the Minds of Youth across Canada. In the GTA, the Institute hosted three events: One was held at the Institute office at 18 King St. E with 65 children and 30 guardians in attendance, while the other two were held at the offices of ING and Royal & Sun Alliance. Participants attending the program at the Institute offices included employees from GCAN, Wawanesa, Royal & Sun Alliance, Marsh, Dominion of Canada, Zurich and Swiss Re.



Ambassadors Amanda Shyhinskyj, HKMB HUB International and Garth Huestis, CNA Insurance, at Feed the Minds of Youth, held November 5 at the Institute at 18 King St. E.

CIP Society Symposium 2009 Survival Strategies—A Bridge Over Troubled Waters: Local, National, and Global Perspectives

On April 29, 2009, the CIP Society is proud to host Survival Strategies—A Bridge Over Troubled Waters: Local, National and Global Perspectives, its fifth-annual industry symposium. This one-day forum will feature dynamic keynote and seminar speakers who will provide invaluable insights and the vision needed to navigate the ever-changing metrics of today's economy.

Guests include Breakfast Keynote Speaker Ivan Wahl, chair and CEO, Xceed Mortgage Corporation; Luncheon Keynote Speaker, Glenn Gibson, global chief strategy officer, Crawford and Company; and Cocktail Reception Keynote Speaker Dr. Lloyd Atkinson, global economic specialist and author.

Choose from a variety of interactive, cutting-edge workshops to design your own personalized program. New this year are two brainstorming sessions where attendees will be able to share their ideas and discuss solutions with their peers. A cocktail reception and forum will conclude the day.

For more information, or to register, please contact Tracey Huggins at 416-362-8586 Ext. 2270 or gtaevents@insuranceinstitute.ca. Due to a limited seating capacity, we ask that you please register by our early bird deadline, February 27, 2009.

Learning for the real world. Rewarding.™

Professional Meeting and Training Space Available

Are you looking for space for your next meeting or function? The Institute has state-of-the-art rooms, suitable for a variety of group sizes, available for rent at our convenient downtown Toronto location.

- Beautifully appointed surroundings
- Newly renovated
- Technology training room
- Contemporary audio visual equipment
- Classroom style seating for up to 100 people
- Other seating arrangements available
- Boardrooms
- Wireless Internet
- Catering
- 2 blocks north of Union Station
- Steps from King Subway Station



Host your next seminar in one of our classrooms (top) or use one of our boardrooms for your next meetings (bottom).

For more information, or to arrange a viewing of the rooms, please contact Nancy Rivera at 416-362-8586 Ext. 2244 or E-mail gtamail@insuranceinstitute.ca.

The Institute Needs Your Help

Volunteering with the Insurance Institute is a great way to meet fellow insurance professionals. The Institute is looking for CIP graduates who are able to donate their time for invigilating CIP examinations held in Mississauga and Toronto. The minimum time commitment would be about four hours for one exam session. You may also volunteer for a full day if you have the time available to do so.

For more information or to volunteer, please contact gtamail@insuranceinstitute.ca.

Grape Expectations

The CIP Society's fourth annual Grape Expectations wine-tasting event was held October 9, 2008, at the Albany Club. Guests had the opportunity to sample wines from around the globe accompanied by a selection of tasty cheeses. A live jazz ensemble featuring Scott Pietrangelo (piano) and Tracey Huggins (vocals) set the atmosphere for a truly enjoyable evening.

Fellows of the CIP Society Toronto Golf Tournament September 29, 2008



From left to right: Bob Tisdale, David Gosse, Kami Singh and Mike Teixeira



From left to right: Peter Hohman, Nora Hohman, and Robert Landry



From left to right: André Fredette, Dawna Matton, Carla Blackmore, and Ted Hellyer



From left to right: Rick Holden, Gillian Van Kempen, and Glenn Davis.

Broker Distribution on the Menu: At the Forefront

On the morning of November 20, 2008, a crowd of senior executives, managers, and future leaders gathered at The Institute, at 18 King St. E., to hear Colin M. Simpson, senior vice president and chief strategy officer, Kingsway Financial Services, speak as part of the At the Forefront breakfast series. The subject of his speech was the changing face the broker distribution channel.

Simpson, who holds a MS in Finance and Accounting and a BA in Business Law and Economics, addressed key elements that are contributing to the changing market, including advances in technology. As a true believer in the value of independent insurance brokers, Simpson provided great insight about changes in the independent broker network.

CIP Society Curling Bonspiel

Whether you have never played before, or skip your own team, come join your fellow insurance professionals on February 25, 2009, for a fun-filled day of rock tossing. You may register as a team or register as an individual and be placed on a team. The event will be held at the Royal Canadian Curling Club, in Toronto, and lunch will be provided.

For more information about this event, or to register, please contact Tracey Huggins, event coordinator, at gtaevents@insuranceinstitute.ca.

GTA Annual Convocation and Awards Night

It is time to honour the hard work and dedication of our newest Fellows and Chartered Insurance Professionals. On January 22, 2009, join us at the Metro Toronto Convention Centre for a special evening to celebrate our graduates' achievements and network with other industry professionals over a mix and mingle reception.

This year we are pleased to have Dr. David Foot, a world-renowned demographic expert, as our special guest. He is the author of the best-selling books "Boom, Bust & Echo: How to Profit from the Coming Demographic Shift" and "Boom, Bust & Echo: Profiting from the Demographic Shift in the 21st Century." Get ready to be educated, motivated, and inspired by what he has to say.

To purchase tickets, or for more information, please visit www.insuranceinstitute.ca or contact gtaevents@insuranceinstitute.ca.

New CIP Class Options

Some members have no time to attend CIP classes. Although distance learning is a great alternative for busy members, some still prefer to attend a class, which is why the Institute has added new CIP class options.

First, the Institute is offering Web-based classes for selected CIP courses: Web-class offerings for the January 2009 session will be C14 Automobile Insurance–Part 1 and C120 Underwriting Essentials. In this format, presentations, lectures, workshops, and other learning activities are transmitted over the Internet.

Second, the Institute is now offering satellite CIP classes in Oakville. Classes will be held at the offices of The Dominion of Canada General Insurance Company, 1275 North Service Rd. W. and are open to all CIP students. Course offerings for the January 2009 session, are C11 Principles and Practice of Insurance (Tuesdays) and C13 Insurance against Liability–Part 1 (Mondays).

For further information about CIP classes, please contact cipclass@insuranceinstitute.ca or register today at www.insuranceinstitute.ca.

Fellows Night 2009

Enjoy a relaxed and informal evening as we recognize our newest Fellow CIP graduates. Then, sit back and hear some words of wisdom from one of our best as we present the prestigious Fellow of Distinction Award (although, we cannot reveal the award winner just yet)! Register at www.insuranceinstitute.ca, or contact Tracey Huggins, event coordinator, at thuggins@insuranceinstitute.ca or 416- 865-2726.

Toronto Seminars

Identity Theft: Are You at Risk?

December 9, 2008 (2 Technical hours)
Also offered as a Web Seminar

Credit Insurance

January 15, 2009 (3 Technical hours)

Effective Time Management

January 16, 2009 (3 Personal hours)

Intro to Business Interruption

January 28, 2009 (3 Technical hours)

Intro to the CGL

January 29, 2009 (3 Technical hours)

Insuring Condos, Freeholds, Coop

February 3, 2009 (3 Technical hours)

Umbrella Liability Insurance

February 3, 2009 (3 Technical hours)

Teaching Techniques

February 13, 20, 27, and March 6, 2009
(3 Technical hours)

Please contact Nancy Rivera, education coordinator, for more information at 416-362-8586 Ext. 2244 or nrivera@insuranceinstitute.ca.

CIP Society

PROedge Seminars

Industry Trends Breakfast

January 20, 2009 (1.5 Technical hours)

Finance for the Non-Finance Professional

January 14, 2009 (5.5 Technical hours)

Insurance Trends Through Financial Eyes

February 5, 2009 (3 Technical hours)

Please contact Nancy Rivera, education coordinator, for more information at 416-362-8586 Ext. 2244 or nrivera@insuranceinstitute.ca.

Greater Toronto Area January 2009 CIP Course Schedule

Location	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	SATURDAY
Insurance Institute of Ontario 18 King St. East, 16th Floor Beverly Lewis-Hunte, BA 416-362-8586 Ext. 2253 blewishunte@insuranceinstitute.ca	C11 Principles and Practice C14 Automobile—Part 1 (Web) C110 Essentials of Loss Adjusting C111 Advanced Loss Adjusting	C14 Automobile—Part 1 C72 Intro. to Risk Mgmt. and Commercial Lines C47 Reinsurance	C16 The Bus. of Insurance C32 Bodily Injury Claims C130 Essential Skills for the Ins. Broker and Agent	C12 Insurance on Property C120 Underwriting Essentials (Web)	C13 Liability Ins.—Part 1
Centennial College Progress Campus Michelle Cleaver 416-289-5000 Ext. 2515	C11 Principles and Practice	C13 Liability Ins.—Part 1 C120 Underwriting Essentials C131 Advanced Skills for the Ins. Broker and Agent	C12 Insurance on Property C16 The Bus. of Insurance	C14 Automobile—Part 1 C38 Casualty Loss Prevention	
Humber College North Campuses Helen Gawryk 416-675-37539		C13 Liability Ins.—Part 1	C11 Principles and Practice	C120 Underwriting Essentials	Alternate Saturdays C14 Automobile—Part 1 C16 The Bus. of Insurance C35 Insurance Against Crime C121 Advanced Underwriting
Seneca College Newham/Markham Campus Cheryl Bain 416-491-5050 Ext. 3034		C12 Insurance on Property C121 Advanced Underwriting	C11 Principles and Practice C14 Automobile—Part 1 C32 Bodily Injury Claims	C13 Liability—Part 1 C39 Fraud Awareness	C16 The Bus. of Insurance
Sheridan College St. Joseph's S.S., Mississauga Janet Gaffney 905-459-7533 Ext. 5170		C16 The Bus. of Insurance C12 Insurance on Property	C110 Essentials of Loss Adjusting C11 Principles and Practice	C13 Liability—Part 1 C120 Underwriting Essentials	

Lowes Fund Breakfast Seminar 2008

On October 16, 2008, insurance and business professionals gathered at the National Club to congratulate the Lowes Scholarship recipients, and hear Dr. Richard Glazier address the subject, "Demographic Trends and Your Health: Is Our Quality of Life Improving?"

Dr. Glazier, senior scientist, Institute for Clinical Evaluative Sciences and associate professor, Family and Community Medicine, University of Toronto, provided the audience with valuable insight into the social and economic changes affecting our society today.



Dr. Richard Glazier, featured speaker at the 2008 Lowes Fund Breakfast Seminar

Proceeds from this event go to the John E. Lowes Insurance Education Fund. The Fund assists Ontario students, through scholarships and bursaries, to complete a full-time post-secondary education that includes the study of property casualty insurance.

Congratulations to the 2008/2009 scholarship recipients:

Amanda Breakwell, Fanshawe College
Andrea Beaudry, Wilfrid Laurier University
Kyle Case, Fanshawe College

Coming Up This Quarter

December 9, 2008

Seminar: Identity Theft: Are You at Risk?

December 11, 2008

PROedge Seminar: Emerging Trends in D&O Insurance

January 14, 2009

PROedge Seminar: Finance for the Non-Finance Professional

January 22, 2009

GTA Convocation and Awards Night

January 29, 2009

Seminar: An Introduction to the CGL

February 25, 2009

CIP Society Curling Bonspiel

April 29, 2009

CIP Society Symposium

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