

Insurance Institute of Nova Scotia 2022 Sponsorship Opportunities



The Insurance Institute of Nova Scotia is pleased to announce a return to in-person networking events! Below you will find an advanced list of 2022 sponsorship opportunities and benefits.

First right of refusal is offered to an event sponsor from the previous year. We would be grateful if previous sponsors could let us know by **May 16, 2022** if they would like to continue their sponsorship. After that, sponsorship expressions of interest are discussed on a first-in-first-served basis.

To secure your sponsorships now, please indicate your preferences by checking the box beside your chosen item or event. If you have any questions, please contact Jessica Hutchings at jhutchings@insuranceinstitute.ca

2022 Sponsorship Opportunities

Click on each item, or go to the page indicated.

[Page 2: Spring Networking Fling & Charity Bowling](#)

[Page 3: CIP Society Golf Tournament](#)

[Page 4: Softball Tournament](#)

[Page 5: South Shore Soirée & Sydney Soirée](#)

[Page 6: Annual Awards Dinner & Continuing Education](#)

Return this form with your choice of sponsorship selected and payment by cheque, VISA, MasterCard or American Express. If you prefer, we will be happy to provide you with an invoice for your sponsorship fee which can be paid closer to the date of your chosen event.

Name:

Company:

Address:

Email:

Tel:

Please send invoice to:

Amount Enclosed: \$

Payment Option:

*To safeguard your personal information and privacy, our system blocks emails that contain credit card information.
Please contact our office directly at (902) 433-0070 to make a credit card payment.*

Insurance Institute of Nova Scotia

220 – 250 Baker Drive Dartmouth, NS B2W 6L4

Tel: (902) 433-0070 **Fax:** (902) 433-0072 **Email:** IINSmal@insuranceinstitute.ca

Spring Networking Fling (May)

A highly anticipated annual event that brings together members of the Nova Scotia p&c insurance industry for an evening of dining, dancing and networking.

With Spring Fling right around the corner, we kindly ask that you confirm sponsorship for this event no later than **April 15, 2022**.

All sponsors are entitled to receive the following recognition:

- the marketing piece sent to over 2,200 industry employees,
- verbal recognition during the event,
- signage at the event, and
- listing on the event sign-up page on our website.

In addition, each level of sponsorship is entitled to the benefits listed below:

Gold Cost – \$1000	<ul style="list-style-type: none">• Opportunity to display your company’s banner at the event• Opportunity to display marketing materials at the event• Receive 6 free registrations to share with co-workers or clients	Sign me up: <input type="checkbox"/>
Silver Cost – \$750	<ul style="list-style-type: none">• Opportunity to display your company’s banner at the event• Receive 4 free registrations to share with co-workers or clients	Sign me up: <input type="checkbox"/>
Bronze Cost – \$500	<ul style="list-style-type: none">• Opportunity to display your company’s banner at the event• Receive 1 free registration to the event.	Sign me up: <input type="checkbox"/>

Love Well Charity Bowling Tournament (June)

Katie & Cheryl’s bowling event of the year returns! Proceeds from this evening will be donated to the Red Cross and their Ukraine Humanitarian Crisis Appeal. These funds will support ongoing relief efforts, long-term recovery, displaced populations and other critical humanitarian activities.

All sponsors are entitled to receive the following recognition:

- the marketing piece sent to over 2,200 industry employees,
- displayed on the raffle table beside prize,
- verbal recognition while the item is raffled off,
- listing on the event sign-up page on our website.

Prize Donation	We are kindly requesting prize donations at your discretion. These items will be given away in a raffle at the tournament. All proceeds from raffle ticket sales will be donated to the Red Cross.	Sign me up: <input type="checkbox"/>
-----------------------	--	---

CIP Society Golf Tournament (July)

Fore! Join representatives of the NS p&c insurance industry at our annual golf tournament.

All sponsors are entitled to receive the following recognition:

- verbally during the Awards Ceremony, and
- included on the list of sponsors posted in each golf cart.

In addition, each category of sponsorship is entitled to the benefits listed below:

<p>Hole in One Sponsor Cost: Price of Insurance Premium</p>	<ul style="list-style-type: none"> • On a selected Par-3 hole, sponsor the prize for a hole in one. • Your company name will appear on signage at the tee • You'll also receive one full registration for the tournament. Use the registration for yourself, a staff member, or give it to one of your clients. 	<p>Sign me up: <input type="checkbox"/></p>
<p>Lunch Sponsor Cost: \$350 (2 available)</p>	<ul style="list-style-type: none"> • Your company name will appear on signage at the clubhouse. • Included with your sponsorship is one full registration for the tournament. 	<p>Sign me up: <input type="checkbox"/></p>
<p>Hole Sponsorship Cost: \$350 (18 available)</p>	<ul style="list-style-type: none"> • Your company name will appear on signage at the tee. • You are welcome to set up a table at your tee with representatives from your company. • Included with your sponsorship is one full registration for the tournament. 	<p>Sign me up: <input type="checkbox"/></p>
<p>Prize: Team with the Lowest Score Cost: At your discretion (1 available)</p>	<ul style="list-style-type: none"> • You provide the prizes for the members of the winning team • You will be invited to present the prizes to the winners. 	<p>Sign me up: <input type="checkbox"/></p>
<p>Course Contests Cost: \$100 - \$150</p>	<ul style="list-style-type: none"> • Sponsor the prize for one of the following course contests: <ul style="list-style-type: none"> <input type="checkbox"/> Closest to the Pin – Male <input type="checkbox"/> Closest to the Pin – Female <input type="checkbox"/> Longest Drive – Male <input type="checkbox"/> Longest Drive – Female <input type="checkbox"/> Longest Putt Sunk – Male <input type="checkbox"/> Longest Putt Sunk – Female <input type="checkbox"/> Closest to the Line – Male <input type="checkbox"/> Closest to the Line – Female <input type="checkbox"/> Putting Contest • You purchase the prize and present it to the winner during the Awards Ceremony. 	<p>Sign me up: <input type="checkbox"/> (Please select your contest at left)</p>

Softball Tournament (September)

Our softball tournament has become the hot ticket event of the year.

Registrations sell out within days as over 150 players on ten teams get ready to take to the field.

All sponsors are entitled to receive the following:

- Recognition as a sponsor on the marketing piece sent to over 2,200 industry employees,
- verbal recognition during the event,
- listing on the event sign-up page on our website.

In addition, each category of sponsorship is entitled to the benefits listed below:

Exclusive Sponsor Cost – \$2000	<ul style="list-style-type: none">• Recognition as the exclusive sponsor on the marketing piece• Your company’s name on the annual trophy and medals• Opportunity to display your company banner and/or a tent at the event• Present the trophy and medals to the winning teams	Sign me up: <input type="checkbox"/>
Gold Sponsor Cost – \$1000 (2 available)	<ul style="list-style-type: none">• Recognition as the Gold sponsor on the marketing piece• Opportunity to display your company banner and/or a tent at the event	Sign me up: <input type="checkbox"/>
Silver Sponsor Cost – \$500 (4 available)	<ul style="list-style-type: none">• Recognition as the Silver sponsor on the marketing piece	Sign me up: <input type="checkbox"/>

South Shore Soirée (October)

The networking event for members of the Nova Scotia Insurance industry from the southern end of our province.

All sponsors are entitled to receive the following:

- Recognition as a sponsor on the marketing piece sent to over 2,200 industry employees,
- verbal recognition during the event,
- signage at the event, and
- listing on the event sign-up page on our website.

In addition, each category of sponsorship is entitled to the benefits listed below:

Gold Sponsor Cost: \$800	<ul style="list-style-type: none">● Opportunity to display your company's banner at the event● Opportunity to display marketing materials at the event● Receive 6 free registrations to share with co-workers or clients	Sign me up: <input type="checkbox"/>
Silver Sponsor Cost: \$400	<ul style="list-style-type: none">● Opportunity to display your company's banner at the event● Receive 3 free registrations to share with co-workers or clients	Sign me up: <input type="checkbox"/>
Bronze Sponsor Cost: \$200	<ul style="list-style-type: none">● Recognition as a sponsor on the marketing piece● 1 free registration for co-workers or clients	Sign me up: <input type="checkbox"/>

Sydney Soirée (November)

The highly anticipated annual event that brings together members of the Nova Scotia p&c insurance industry for an evening of dining, dancing and networking.

All sponsors are entitled to receive the following:

- verbal recognition during the event,
- signage at the event, and
- listing on the event sign-up page on our website.

In addition, each category of sponsorship is entitled to the benefits listed below:

Gold Sponsor Cost: \$1,000	<ul style="list-style-type: none">● Recognition as a sponsor on the marketing piece● Opportunity to display your company's banner at the event● Opportunity to display marketing materials at the event● 4 free registrations for co-workers or clients	Sign me up: <input type="checkbox"/>
Silver Sponsor Cost: \$500	<ul style="list-style-type: none">● Recognition as a sponsor on the marketing piece● Opportunity to display your company's banner at the event● 2 free registrations for co-workers or clients	Sign me up: <input type="checkbox"/>
Bronze Sponsor Cost: \$250	<ul style="list-style-type: none">● Recognition as a sponsor on the marketing piece● 1 free registration for co-workers or clients	Sign me up: <input type="checkbox"/>

Annual Awards Dinner (November)

After two years of virtual convocation events, we look forward to an in-person celebration of our newest graduates. Our Annual Award Dinner is night where Nova Scotia’s insurance community comes together to celebrate the educational achievements of the industry – and its people. The event also provides the perfect networking opportunity for guests to meet new contacts and connect with existing ones, as they celebrate our graduates.

Dinner Sponsor Cost – \$1000	<ul style="list-style-type: none"> • Recognition as a sponsor in the printed program • Recognized as a sponsor in congratulatory graduate ad • Invited to attend the President’s Reception • Verbal recognition during the event • Receive 2 free registrations 	Sign me up: <input type="checkbox"/>
President’s Reception Sponsors Cost – \$500	<ul style="list-style-type: none"> • Recognition as a sponsor in the printed program • Invited to attend the President’s Reception • Verbal recognition during the event • Receive 1 free registration 	Sign me up: <input type="checkbox"/>
Photography Sponsor Cost – \$900	<ul style="list-style-type: none"> • Recognition as the Photography sponsor in the program • Opportunity to display your company’s banner • Verbal recognition during the event • Receive 2 free registrations 	Sign me up: <input type="checkbox"/>
Wine Sponsor Cost - \$200	<ul style="list-style-type: none"> • Recognition as the Wine sponsor in the printed program • Verbal recognition during the event 	Sign me up: <input type="checkbox"/>
Centrepiece Sponsor Cost - \$100	<ul style="list-style-type: none"> • Recognition as the Centrepiece sponsor in the printed program • Verbal recognition during the event 	Sign me up: <input type="checkbox"/>

Continuing Education

Sponsoring a seminar or webinar shows that your company recognizes the importance of continuing education in the insurance industry. There are a wide variety of topics available, please find the full list [here](#).

All sponsors are entitled to receive the following recognition:

- as a sponsor on the marketing piece sent to over 2,200 industry employees,
- on the registration page on our website,
- verbal recognition during the seminar/webinar.

Seminar Cost – \$350	Sponsor the cost of speaker honorariums for seminar presenters.	Sign me up: <input type="checkbox"/>
Webinar Cost – \$250	Sponsor the cost of a webinar classroom and conference call line.	Sign me up: <input type="checkbox"/>