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## Softball Tournament (September)

**Our softball tournament has become the hot ticket event of the year. Registrations sell out within days as over 150 players on ten teams get ready to take to the field.**

All sponsors are entitled to receive the following:

- Recognition as a sponsor on the marketing piece sent to over 1,700 industry employees,
- verbal recognition during the event,
- listing on the event sign-up page on our website.

<b>Exclusive Sponsor</b> Cost – \$2000	<ul style="list-style-type: none"><li>• Recognition as the exclusive sponsor on the marketing piece</li><li>• Your company's name on the annual trophy and medals</li><li>• Opportunity to display your company banner and/or a tent at the event</li><li>• Present the trophy and medals to the winning teams</li></ul>	Sign me up: <input type="checkbox"/>
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OR

<b>Gold sponsor</b> Cost – \$1000 each (2 available)	<ul style="list-style-type: none"><li>• Recognition as the Gold sponsor on the marketing piece</li><li>• Opportunity to display your company banner and/or a tent at the event</li></ul>	Sign me up: <input type="checkbox"/>
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OR

<b>Silver sponsor</b> Cost – \$500 each (4 available)	<ul style="list-style-type: none"><li>• Recognition as the Silver sponsor on the marketing piece</li></ul>	Sign me up: <input type="checkbox"/>
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### Insurance Institute of Nova Scotia

250 Baker Drive, Suite 220

Dartmouth, NS B2W 6L4

[IINSmail@insuranceinstitute.ca](mailto:IINSmail@insuranceinstitute.ca)

Call: 902-433-0070

Fax: 902-433-0072

[www.insuranceinstitute.ca/NovaScotia](http://www.insuranceinstitute.ca/NovaScotia)



## Contact us now to secure sponsorship at the event of your choice\*!

To secure your sponsorship or discuss your options, please contact **Jenny Reyno**, Manager, Insurance Institute of Nova Scotia, at 902-433-0070 or email [jreyno@insuranceinstitute.ca](mailto:jreyno@insuranceinstitute.ca).

Alternatively, return this form with your choice of sponsorship selected and payment by cheque (payable to Insurance Institute of NS), VISA, MasterCard or American Express. If you prefer, we will be happy to provide you with an invoice for your sponsorship fee which can be paid closer to the date of your chosen event.

*\* Please note: in order to be fair, first right of refusal is offered to an event sponsor from the previous year. After that, sponsorship expressions of interest are discussed on a first-in-first-served basis.*

Return this form with your choice of sponsorship selected and payment by cheque, VISA, MasterCard or American Express. If you prefer, we will be happy to provide you with an invoice.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Please send an invoice:

Amount Enclosed: \$ \_\_\_\_\_ Payment: Cheque    VISA    MasterCard    AMEX

***To safeguard your personal information and privacy,  
our system blocks emails that contain credit card information.  
Please contact our office directly at (902) 433-0070 to make a credit card payment.***

**Insurance Institute of Nova Scotia  
220 – 250 Baker Drive  
Dartmouth, NS B2W 6L4  
Tel: (902) 433-0070    Fax: (902) 433-0072    Email: [IINSmail@insuranceinstitute.ca](mailto:IINSmail@insuranceinstitute.ca)**

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