

Insurance Institute of Nova Scotia

2020 Sponsorship Opportunities



The Insurance Institute of Nova Scotia is pleased to provide you with this advanced list of 2020 sponsorship opportunities and benefits. Please note that some have limited availability, so we recommend completing this form at your earliest convenience to secure your preferred sponsorships. Also, sponsor categories may have multiple sponsors unless the category is labelled “exclusive sponsor”.

In order to be fair, **first right of refusal** is offered to an event sponsor from the previous year. We would be grateful if previous sponsors could let us know by **March 31, 2020** if they would like to continue their sponsorship. After that, sponsorship expressions of interest are discussed on a first-in-first-served basis.

To secure your sponsorships now, please indicate your preferences by checking the box beside your chosen item or event. If you have any questions, please don't hesitate to contact Jenny Reyno at 902-433-0070 or jreyno@insuranceinstitute.ca

2020 Sponsorship Opportunities

Click on each item, or go to the page indicated.

Please note that the Insurance Institute of Nova Scotia no longer solicits for Annual Subscribers.

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Insurance Institute of Nova Scotia

250 Baker Drive, Suite 220

Dartmouth, NS B2W 6L4

IINSmal@insuranceinstitute.ca

Call: 902-433-0070

Fax: 902-433-0072

www.insuranceinstitute.ca/NovaScotia



Seminars

As a sponsor of one of our seminars, you're showing that your company recognizes the importance of continuing education in the insurance industry.

For all levels of sponsorship, choose the seminar you want to sponsor, or we can select one for you.

All sponsors are entitled to receive the following:

- Recognition as a sponsor:
 - on the seminar registration page on our website,
 - during the seminar/webinar.

Speaker Cost – \$350	Sponsor the cost of speaker fees or honorariums for seminar facilitators.	Sign me up: <input type="checkbox"/>
Webinar Cost – \$250	Sponsor the cost of providing a webinar classroom and conference call line.	Sign me up: <input type="checkbox"/>

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Spring Networking Fling

A highly-anticipated annual event that brings together close to 400 members of the Nova Scotia p&c insurance industry for an evening of dining, dancing and networking.

This event will be held following Symposium Atlantic.

All sponsors are entitled to receive the following:

- Recognition as a sponsor on:
 - the marketing piece sent to over 1,700 industry employees,
 - verbal recognition during the event,
 - signage at the event, and
 - listing on the event sign-up page on our website.

In addition, each level of sponsorship is entitled to the benefits listed below:

Gold Cost – \$1000	<ul style="list-style-type: none">• Opportunity to display your company’s banner at the event• Opportunity to display marketing materials at the event• Receive six free registrations to share with co-workers or clients	Sign me up: <input type="checkbox"/>
Silver Cost – \$750	<ul style="list-style-type: none">• Opportunity to display your company’s banner at the event• Receive four free registrations to share with co-workers or clients	Sign me up: <input type="checkbox"/>
Bronze Cost – \$500	<ul style="list-style-type: none">• Opportunity to display your company’s banner at the event• Receive one free registration to the event.	Sign me up: <input type="checkbox"/>

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CIP Society Golf Tournament

Fore! Join representatives of the NS p&c insurance industry at our annual golf tournament.

All sponsors are entitled to receive the following:

- Recognition as a sponsor:
 - verbally during the Awards Ceremony, and
 - included on the list of sponsors posted in each golf cart.

In addition, each category of sponsorship is entitled to the benefits listed below:

<p>Hole in One Sponsor Cost: Price of Insurance Premium</p>	<ul style="list-style-type: none"> • On a selected Par-3 hole, sponsor the prize for a hole in one. • Your company name will appear on signage at the tee • You'll also receive one full registration for the tournament; a \$138 value. Use the registration for yourself, a staff member, or give it to one of your clients. 	<p>Sign me up: <input type="checkbox"/></p>
<p>Lunch Sponsor Cost: \$350 (2 available)</p>	<ul style="list-style-type: none"> • Your company name will appear on signage at the clubhouse. • Included with your sponsorship is one full registration for the tournament, a \$138 value. 	<p>Sign me up: <input type="checkbox"/></p>
<p>Hole Sponsorship Cost: \$350 (18 available)</p>	<ul style="list-style-type: none"> • Your company name will appear on signage at the tee. • You are welcome to set up a table at your tee with representatives from your company. • Included with your sponsorship is one full registration for the tournament, a \$138 value. 	<p>Sign me up: <input type="checkbox"/></p>
<p>Prize: Team with the Lowest Score Cost: At your discretion (1 available)</p>	<ul style="list-style-type: none"> • You provide the prizes for the members of the winning team • You will be invited to present the prizes to the winners. 	<p>Sign me up: <input type="checkbox"/></p>
<p>Course Contests Cost: \$100 - \$150</p>	<ul style="list-style-type: none"> • Sponsor the prize for one of the following course contests: <ul style="list-style-type: none"> <input type="checkbox"/> Closest to the Pin – Male <input type="checkbox"/> Closest to the Pin – Female <input type="checkbox"/> Longest Drive – Male <input type="checkbox"/> Longest Drive – Female <input type="checkbox"/> Longest Putt Sunk – Male <input type="checkbox"/> Longest Putt Sunk – Female <input type="checkbox"/> Closest to the Line – Male <input type="checkbox"/> Closest to the Line – Female <input type="checkbox"/> Putting Contest • You purchase the prize and present it to the winner during the Awards Ceremony. 	<p>Sign me up: <input type="checkbox"/> (Please select your contest at left)</p>

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Softball Tournament (September)

Our softball tournament has become the hot ticket event of the year. Registrations sell out within days as over 150 players on ten teams get ready to take to the field.

All sponsors are entitled to receive the following:

- o Recognition as a sponsor on the marketing piece sent to over 1,700 industry employees,
- o verbal recognition during the event,
- o listing on the event sign-up page on our website.

Exclusive Sponsor Cost – \$2000	<ul style="list-style-type: none">• Recognition as the exclusive sponsor on the marketing piece• Your company's name on the annual trophy and medals• Opportunity to display your company banner and/or a tent at the event• Present the trophy and medals to the winning teams	Sign me up: <input type="checkbox"/>
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OR

Gold sponsor Cost – \$1000 each (2 available)	<ul style="list-style-type: none">• Recognition as the Gold sponsor on the marketing piece• Opportunity to display your company banner and/or a tent at the event	Sign me up: <input type="checkbox"/>
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OR

Silver sponsor Cost – \$500 each (4 available)	<ul style="list-style-type: none">• Recognition as the Silver sponsor on the marketing piece	Sign me up: <input type="checkbox"/>
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South Shore Soirée (October)

The networking event for members of the Nova Scotia Insurance industry from the southern end of our province.

All sponsors are entitled to receive the following:

- Recognition as a sponsor on the marketing piece sent to over 1,700 industry employees,
- verbal recognition during the event,
- signage at the event, and
- listing on the event sign-up page on our website.

Gold Sponsor Cost: \$800	<ul style="list-style-type: none">• Opportunity to display your company's banner at the event• Opportunity to display marketing materials at the event• Receive six free registrations to share with co-workers or clients	Sign me up: <input type="checkbox"/>
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OR

Silver Sponsor Cost: \$400 each	<ul style="list-style-type: none">• Opportunity to display your company's banner at the event• Receive three free registrations to share with co-workers or clients	Sign me up: <input type="checkbox"/>
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Sydney Soirée (November)

A highly-anticipated annual event that brings together over 260 members of the Nova Scotia p&c insurance industry for an evening of dining, dancing and networking.

All sponsors are entitled to receive the following:

- o verbal recognition during the event,
- o signage at the event, and
- o listing on the event sign-up page on our website.

Gold Sponsor Cost: \$1,000 each	<ul style="list-style-type: none">• Recognition as a sponsor on the marketing piece• Opportunity to display your company's banner at the event• Opportunity to display marketing materials at the event• Four free registrations for co-workers or clients	Sign me up: <input type="checkbox"/>
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OR

Silver Sponsor Cost: \$500 each	<ul style="list-style-type: none">• Recognition as a sponsor on the marketing piece• Opportunity to display your company's banner at the event• Two free registrations for co-workers or clients	Sign me up: <input type="checkbox"/>
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OR

Bronze Sponsor Cost: \$250 each	<ul style="list-style-type: none">• Recognition as a sponsor on the marketing piece• One free registration for co-workers or clients	Sign me up: <input type="checkbox"/>
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Annual Awards Dinner

A night where Nova Scotia’s insurance community comes together to celebrate the educational achievements of the industry – and its people. The event also provides the perfect networking opportunity for over 250 attendees to meet new contacts and connect with existing ones, as they celebrate our newest graduates.

Please note that the Insurance Institute no longer solicits for donations of door prizes for this event.

Sponsors are entitled to receive the following:

Dinner Sponsor Cost – \$1000	<ul style="list-style-type: none"> • Recognition as a sponsor in the printed program • Recognized as a sponsor in newspaper ad congratulating graduates • Invited to attend the President’s Reception • Verbal recognition during the event • Receive two free registrations 	Sign me up: <input type="checkbox"/>
President’s Reception Sponsors Cost – \$500	<ul style="list-style-type: none"> • Recognition as a sponsor in the printed program • Invited to attend the President’s Reception • Verbal recognition during the event • Receive one free registration 	Sign me up: <input type="checkbox"/>
Photography Sponsor Cost – \$900	<ul style="list-style-type: none"> • Recognition as the Photography sponsor in the printed program • Opportunity to display your company’s banner • Verbal recognition during the event • Receive two free registrations 	Sign me up: <input type="checkbox"/>
Wine Sponsor Cost - \$200	<ul style="list-style-type: none"> • Recognition as the Wine sponsor in the printed program • Verbal recognition during the event 	Sign me up: <input type="checkbox"/>
Centrepiece Sponsor Cost - \$100	<ul style="list-style-type: none"> • Recognition as the Centrepiece sponsor in the printed program • Verbal recognition during the event 	Sign me up: <input type="checkbox"/>

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Contact us now to secure sponsorship at the event of your choice*!

To secure your sponsorship or discuss your options, please contact **Jenny Reyno**, Manager, Insurance Institute of Nova Scotia, at 902-433-0070 or email jreyno@insuranceinstitute.ca.

Alternatively, return this form with your choice of sponsorship selected and payment by cheque (payable to Insurance Institute of NS), VISA, MasterCard or American Express. If you prefer, we will be happy to provide you with an invoice for your sponsorship fee which can be paid closer to the date of your chosen event.

** Please note: in order to be fair, first right of refusal is offered to an event sponsor from the previous year. After that, sponsorship expressions of interest are discussed on a first-in-first-served basis.*

Return this form with your choice of sponsorship selected and payment by cheque, VISA, MasterCard or American Express. If you prefer, we will be happy to provide you with an invoice.

Name: _____ Company: _____

Address: _____

Tel: _____ Email: _____

Please send an invoice:

Amount Enclosed: \$ _____ Payment: Cheque VISA MasterCard AMEX

***To safeguard your personal information and privacy,
our system blocks emails that contain credit card information.
Please contact our office directly at (902) 433-0070 to make a credit card payment.***

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