

Insurance Institute of New Brunswick 2018 Sponsorship Opportunities



The Insurance Institute of New Brunswick is pleased to provide you with this advanced list of 2018 sponsorship opportunities and benefits. Please note that some sponsorship have limited availability, so we recommend completing this form at your earliest convenience to secure your preferred sponsorships. Also, sponsor categories may have multiple sponsors unless the category is labelled “exclusive sponsor”.

In order to be fair, **first right of refusal** is offered to an event sponsor from the previous year. We would be grateful if previous sponsors could let us know by **March 31, 2018** if they would like to continue their sponsorship. After that, sponsorship expressions of interest are discussed on a first-in-first-served basis.

To secure your sponsorships now, please indicate your preferences by checking the box beside your chosen item or event. If you have any questions, please don't hesitate to contact Monique LeBlanc at 506-386-5896 or mleblanc@insuranceinstitute.ca

2018 Sponsorship Opportunities

Click on each item, or go to the page indicated.

Please note that the Insurance Institute of New Brunswick no longer solicits for Annual Subscribers.

Page 2: WICC

Page 3: CIP Golf Tournament

Page 4: CIP Convocation

Page 5: Christmas Mixer

**The Insurance Institute of
New Brunswick**
1010 St. George Boulevard,
Suite 101
Moncton, NB, E1E 4R5
IINBmail@insuranceinstitute.ca
Call: 506.386.5896
Fax: 506.386.1130

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Insurance Institute
New Brunswick

WICC 50 Shades of Pink Event (May)

A highly-anticipated annual event that brings together members of the p&c insurance industry for an evening of laughter, fun, games and networking.

All sponsors are entitled to receive the following:

- Recognition as a sponsor on:
 - Marketing piece sent to over 1,700 industry employees
 - Verbal recognition during the event
 - Marketing materials at game sponsored table

In addition, each level of sponsorship is entitled to the benefits listed below:

Table Rental Cost – \$100	<ul style="list-style-type: none">• Game table rental• Verbal recognition at the event• Business advertising at the table	Sign me up: <input type="checkbox"/>
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Insurance Institute
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CIP Golf Tournament (August)

Fore! Join our representatives of the NB p&c insurance industry at our 22nd annual Golf Tournament. We will be returning to [Moncton Golf and Country Club](#), in Riverview, NB

All sponsors are entitled to receive the following:

- Recognition as a sponsor:
 - Verbally during the Awards Ceremony
 - Included on the list of sponsors posted in each golf cart
 - Company's sponsored sign at the hole

In addition, each category of sponsorship is entitled to the benefits listed below:

Hole Sponsorship Cost: \$250	<ul style="list-style-type: none">• Your company name will appear on signage at the tee• You are welcome to set up a table at your tee with representatives from your company	Sign me up: <input type="checkbox"/>
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CIP Convocation (November)

A night where New Brunswick’s insurance community comes together to celebrate the educational achievements of the industry – and its people. The event also provides the perfect networking opportunity for over 100 attendees to meet new contacts and connect with existing ones, as they celebrate our newest graduates.

Sponsors are entitled to receive the following:

<p>Exclusive President’s Reception Sponsor Cost – \$500</p>	<ul style="list-style-type: none"> • Recognition as Exclusive sponsor for the president’s Reception • Recognized as a sponsor in the Telegraph Journal ad congratulating our graduates • Recognized as the President Reception’s sponsor in the printed program • Verbal recognition during the event 	<p>Sign me up:</p> <input data-bbox="1403 562 1479 638" type="checkbox"/>
<p>CIP Sponsorship Cost - \$250</p>	<ul style="list-style-type: none"> • Recognition in the printed program • Recognized as a sponsor in the Telegraph Journal • Verbal recognition during the event 	<p>Sign me up:</p> <input data-bbox="1403 793 1479 869" type="checkbox"/>



Christmas Meet & Greet (December)

A highly-anticipated annual event that brings together many members of the local p&c insurance industry for an evening of Christmas cheer and networking.

All subscribers are entitled to receive the following:

- Recognition as a sponsor:
 - verbal recognition during the event
 - Company's name on door prizes

Sponsorship Cost: \$200	<ul style="list-style-type: none">• Company name on door prizes• Verbal recognition during the event	Sign me up: <input type="checkbox"/>
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Contact us now to secure sponsorship at the event of your choice*!

To secure your sponsorship or discuss your options, please contact **Monique LeBlanc**, Manager, Insurance Institute of New Brunswick, at 506-386-5896 or email mleblanc@insuranceinstitute.ca.

Alternatively, return this form with your choice of sponsorship selected and payment by cheque (payable to Insurance Institute of NB), VISA, MasterCard or American Express. If you prefer, we will be happy to provide you with an invoice for your sponsorship fee which can be paid closer to the date of your chosen event.

** Please note: in order to be fair, first right of refusal is offered to an event sponsor from the previous year. After that, sponsorship expressions of interest are discussed on a first-in-first-served basis.*

Return this form with your choice of sponsorship selected and payment by cheque, VISA, MasterCard or American Express. If you prefer, we will be happy to provide you with an invoice.

Name: _____ Company: _____
Address: _____
Tel: _____ Email: _____
Please send an invoice:
Amount Enclosed: \$ _____ Payment: Cheque VISA MasterCard AMEX
Credit Card #: _____ Expiry Date: _____
Signature: _____

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