

The Next Chapter
in Insurance



IISA Symposium Sponsorship Opportunities

Be part of the IISA Annual Symposium that will focus on the future of the Insurance Industry presented by world-class leaders, innovators, and influencers.

We are proud to announce the Annual IISA Symposium will be back in person on: **April 26, 2023.**

The Alberta Symposium event will be held in person, with the theme **"The Next Chapter in Insurance"**. The event will feature inspiring speakers and panel discussions on the most critical emerging risks of our time. Speakers to include:

- Aaron Sutherland, Vice-President Pacific for the Insurance Bureau of Canada
- Siddhartha Bhattacharya, Economist for ATB
- And much more... [Full list HERE](#)

Important sponsorship information

We would be appreciative if you could confirm your sponsorship **by Friday, February 17, 2023.** After that, expressions of interest will be discussed on a first-in-first-served basis.

Please feel free to contact IISA with your sponsorship or to address any further questions you may have, iisaMail@insuranceinstitute.ca

Sincerely,

IISA Symposium Committee
Insurance Institute of Southern Alberta



Insurance Institute

Learning for the real world. Rewarding.



Sponsorship Levels

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| <p>Platinum Level \$2,500</p> <p><i>Exclusive Sponsor</i></p> | <p>Your company will be recognized as the ONLY Platinum Sponsor.</p> <p>Benefits:</p> <ul style="list-style-type: none">• Two complimentary full registrations to Symposium.• One registration at 50% discount (average ticket \$400).• Can bring two banners to display at event.• <i>All Bronze-level sponsorship benefits outlined below.</i> |
| <p>Gold Level \$1,500</p> | <p>Your company will be recognized as a Gold Sponsor.</p> <p>Benefits:</p> <ul style="list-style-type: none">• One complimentary full registration to Symposium.• One registration at 50% discount (average ticket \$400).• Can bring one banner to display at event.• <i>All Bronze-level sponsorship benefits outlined below.</i> |
| <p>Silver Level \$1,000</p> | <p>Your company will be recognized as a Silver Sponsor.</p> <p>Benefits:</p> <ul style="list-style-type: none">• One registration at 50% discount (average ticket \$400).• <i>All Bronze-level sponsorship benefits outlined below.</i> |
| <p>Bronze Level \$500</p> | <p>Benefits:</p> <ul style="list-style-type: none">• Acknowledgement with company logo in the delegate package.• Acknowledgement on the Symposium webpage.• Recognition on the day of the event with "On screen" display of your company logo, level of sponsorship and verbal acknowledgment. |

