

2021 | Rejuvenate,
Transform, Thrive
Virtual Symposium
Alberta Sessions

Sponsorship Opportunities

Give your organization exposure and access to local insurance industry decision makers, brokers, direct writers, underwriters and adjusters.

Be part of the Alberta Annual Symposium that will focus on the future of the Insurance Industry presented by world class leaders, innovators and influencers.

We are proud to announce the Alberta Symposium virtually over three days **September 21, 22 & 23, 2021**.

The Alberta Symposium event will be held Virtually, with the theme "**Rejuvenate, Transform & Thrive**". The event will feature 3 inspiring keynote speakers and panel discussions on the most critical emerging risks of our time. Keynotes will be:

- Day 1: Diane Brickner, President & CEO of Peace Hills Insurance
- Day 2: Todd Hirsch, Vice President & Chief Economist for ATB.
- Day 3: Dr. Martin Washington, Professor of Management at Portland State University

Important sponsorship information

We would be appreciative if you could confirm your sponsorship know **by Friday, September 3, 2021**. After that, expressions of interest will be discussed on a first-in-first-served basis.

Please feel free contact IISA with your sponsorship or to address any further questions you may have,
iisaMail@insuranceinstitute.ca

Sincerely,

IISA Symposium Committee
Insurance Institute of Southern Alberta



Sponsorship Levels

| | |
|---------------------------|--|
| Gold Level \$1,000 | <p>Your company will be recognized as a Gold Sponsor.</p> <p>Benefits:</p> <ul style="list-style-type: none">• Two complimentary full registrations to Symposium• All staff receive a 15% discount on registrations (not including Corporate Group price)• Acknowledgement with company logo in our advertising and website – provided you sign up and provide us with your high-resolution company logo by September 3• Acknowledgement with company logo in our advertising and delegate package• <i>All Bronze-level sponsorship benefits outlined below.</i> |
| Silver Level \$750 | <p>Your company will be recognized as a Silver Sponsor.</p> <p>Benefits:</p> <ul style="list-style-type: none">• One complimentary full registration to Symposium• All staff receive a 10% discount on registrations (not including Corporate Group price)• Acknowledgement with company logo in our advertising and website – provided you sign up and provide us with your high-resolution company logo by September 3• Acknowledgement with company logo in our advertising and delegate package• <i>All Bronze-level sponsorship benefits outlined below.</i> |
| Bronze Level \$500 | <p>Benefits:</p> <ul style="list-style-type: none">• Acknowledgement with company logo in the delegate package• Acknowledgement on the Symposium webpage• Recognition on the day of the event with “On screen” display of your company logo, level of sponsorship and verbal acknowledgement• All staff receive a 5% discount on tickets (not including Corporate Group price) |

Cheques are to be made payable to **Insurance Institute of Southern Alberta** and sent to:
Insurance Institute of Southern Alberta
1110, 833 – 4 Avenue SW, Calgary, AB T2P 3T5

