



## Atlantic Essay Contest

As part of National Education Week, the Insurance Institutes of New Brunswick, Newfoundland & Labrador, Prince Edward Island and Nova Scotia are once again holding an '*Atlantic Essay Contest*'. We hope you will take this opportunity to share your insights, enthusiasm and writing proficiency.

- Essay Themes:** (choose one)
1. How Will the CIP Designation Help My Career?
  2. Centralization; the Way of the Future or a Passing Phase?
  3. Open topic (insurance related)

**Prize:** The winner will receive an *Apple iPad Mini*. If a minimum of eight (8) entries are not received, each participant will instead receive a \$20 gift card.

**Eligibility:** The competition is open to all members in good standing of the Insurance Institutes of New Brunswick, Newfoundland & Labrador, Prince Edward Island and Nova Scotia. We encourage both graduates and students to participate.

**Contest Guidelines:** The following is a list of Essay Contest Guidelines for individuals submitting an essay.

**Guidelines:** The essay must be a minimum of 600 words and not exceed 1,000 words. Please submit your essay in **Word** format by 5:00 pm AST on the closing date to:

Jenny Reyno  
Manager, Insurance Institute of Nova Scotia  
[jreyno@insuranceinstitute.ca](mailto:jreyno@insuranceinstitute.ca)  
902-433-0070

**Closing Date:** Friday, February 26, 2016 – 5:00 pm Atlantic

**Jury:** Essays will be judged by a Jury consisting of four judges representing each participating Institute. The Jury will, inter alia, review the entries using parameters and select the best essay on the basis of originality of thought, grammar, style, and relevance to the theme of the essay. The Jury reserves the right not to award the prize if, in its opinion, none of the essays merit award.

**Evaluation:** Essays will be judged based on originality, mastery of theme, quality of writing, accuracy and presentation.

**Final Decision:** The decision of the Jury is final and is not subject to an appeal.

**Announcement of Results:** The results of the essay competition will be released to all members of the participating Institutes and the winner will be informed individually. The authors of the essays retain their copyright. However, the Insurance Institutes reserve the right to publish and/or make available to the public, the winning essay, free of charge.